



MISSOURI SEED PERMIT
NO. W-12

Embryo SEED CO.

ILLINOIS SEED PERMIT
NO. 92

WHOLESALE FARM AND LAWN SEEDS

P. O. BOX 327

ST. LOUIS 66, MO.

MAIN 1-5275 L. D.
MAIN 1-0500 LOCAL

ATCHISON, KANS.

PEORIA, ILL.

SIKESTON, MO.

PHONE 57

PHONE 4-5511

PHONE GRANITE 1-2518



ATCHISON, KANS. PLANT, 11TH & MAIN

WE WARRANT ONLY TO THE EXTENT OF THE PURCHASE PRICE THAT SEEDS SOLD ARE AS DESCRIBED, WITHIN RECOGNIZED TOLERANCES. WE GIVE NO FURTHER WARRANTY, EXPRESS OR IMPLIED, IF THE PURCHASER DOES NOT ACCEPT THE GOODS ON THESE TERMS, HE MUST NOTIFY US AT ONCE, AND WE WILL GIVE INSTRUCTIONS FOR DISPOSITION OF GOODS. ED. F. MANGELSDORF & BRO., INC.

TODAY'S PRICES, F.O.B. ST. LOUIS, FOR PROMPT SHIPMENT, SUBJECT TO MARKET CHANGES. NO EXTRA CHARGE FOR BAGS. PRICES ARE FOR FULL BAGS. BROKEN BAGS SUBJECT TO FLAT CHARGE OF 50¢ EACH TO COVER COST OF EXTRA LABOR AND ADDITIONAL BAG. PARCEL POST ORDERS 50¢ EACH EXTRA PLUS POSTAGE.

M BRAND SEEDS WHOLESALE PRICE LIST SINCE 1919

List No. 700

January 29, 1960

PRICES BELOW ARE

F. O. B. ST. LOUIS

SEND YOUR INQUIRY FOR FREIGHT PAID PRICES
ON FIELD AND LAWN SEED ITEMS YOU NEED.

ALFALFA — U. S. Verified Origin

Packed in Bushel Bags	Per 100 Lbs.
	Pre-Inoculated
Kansas M-Brand	\$35.00 \$37.00
Oklahoma Approved	" 33.00 35.00
Colorado	" 33.00 35.00
Utah Grimm	" 36.00 38.00
Buffalo, Uncertified	" 34.00 36.00
California, Non-hardy	" 30.00 32.00
(Above all U. S. Verified as to origin)	
Buffalo, Certified bluetag	37.00 39.00
Ranger, " "	40.50 42.50
Vernal, " "	56.50 58.50
Du Puits, " "	57.50

M-BRAND Pre-Inoculated alfalfa treated by NOCULIZED* process.

- Eliminates mixing of inoculant and seed at planting time.
- Eliminates delay at planting, allowing pouring from bag into seeder, when ready to plant.
- Inoculated completely and properly with specific alfalfa bacteria, that remain fully alive and active during spring planting season.

OUR STOCKS NOW READY FOR PROMPT SHIPMENT. BE SURE TO SPECIFY AT TIME OF ORDERING, IF YOU WISH PRE-INOCULATED M-BRAND ALFALFA SEED.

*T. M. Reg.

SWEET CLOVER

Bushel (60-lb.) Bags	Per 100 Lbs.
Yellow Blossom M Brand	\$14.00
Mainly White	" 14.00
Mixed White & Yellow	" 14.00
Madrid	" 16.50
Hubam, Annual White	" 17.50
Include Inoculation	

TIMOTHY 100-lb. Bags Per 100 Lbs.

M Brand 99.50/85	\$17.50
(Bushel Bags 25c per 100 lbs. higher)	
Fancy 98/80 (100-lb. Bags Only)	16.00
REDTOP 100-lb. Bags Per 100 Lbs.	
M Brand 92/85	\$43.00
Superfine 98/90	47.00
Fancy 85/82	39.00

HANDY EMBRO PROFIT FINDER!!

To help our customers price their goods at a PROFIT, we have devised a HANDY PROFIT FINDER! See lower left hand corner of this list, and other side of list for simple directions.

RED CLOVER

Bushel (60-lb.) Bags	Per 100 Lbs.
Medium, (Highly Refined) M-Brand	\$37.00
LOT "DAN" (contains 4% crop)	33.00
Mammoth, M-Brand	33.00
Mammoth Red-Sweet Clover Mix (8 to 10% Sweet Clover)	30.00
Kenland, Certified Blue-tag	42.50
" , Non-certified	39.00
Dollard, Certified Blue-tag	44.00
Pennscott, " "	42.50
Include Inoculation	

ALSIKE CLOVER

Bushel (60-lb.) Bags	Per 100 Lbs.
M Brand, 99/90	\$29.00
Include Inoculation	

LESPEDEZA

100-lb. Bags	Per 100 Lbs.
Korean 98.50/85 M-Brand	\$12.75
Hulled Korean	" 14.50
Kobe	" Ask
Sericea, Unhulled	" Ask
" , Scarified	" Ask
Include Inoculation	

LADINO CLOVER

50-lb. Bags	Per 100 Lbs.
Blue-tag Certified	\$74.00

WHITE DUTCH CLOVER

100-lb. Bags	Per 100 Lbs.
M Brand 99/90	\$63.00 \$65.00 \$68.00

CRIMSON CLOVER

100-lb. Bags	Per 100 Lbs.
M Brand (Domestic) 99/90	\$30.00

VETCH

100-lb. Bags	Per 100 Lbs.
Hairy Winter Vetch — Domestic	\$16.00

RAPE SEED

100-lb. Bags	Per 100 Lbs.
Dwarf Essex, M Brand,	\$10.00

BIRDSFOOT TREFOIL

	Per 100 Lbs.
Certified "EMPIRE" Domestic	\$74.00
Cert. in 60 lb. bags	
Especially recommended for pasture.	
Non-Cert. "EMPIRE" Domestic	64.00
Non-Cert. in 50 lb. bags	
Smaller amounts of above 5c lb. higher.	

IMPORTANT: Agronomists recommend using three times the normal amount of Special Trefoil inoculation for best results. Using skim milk instead of water makes the humus inoculator stick better to the seed.

BROME GRASS

50-lb. Lined Bags	Per 100 Lbs.
Southern Strain, M Brand 88/70	\$28.00

ORCHARD GRASS

50-lb. Bags	Per 100 Lbs.
M Brand 85/85, Clear-Tag Mo.-Ill.	\$32.00
Superfine 90/90, Onion-Free	34.00

KY. 31 FESCUE

50-lb. Bags	Per 100 Lbs.
KY. 31, M Brand, 98/85	\$28.00
" " Fancy, 96/80	26.00

MEADOW FESCUE

100-lb. Bags	Per 100 Lbs.
(English Blue Grass)	
M Brand 99/90 (Clear tag, Mo.-Ill.)	\$36.00

PASTURE MIXTURE

100-lb. Bags	Per 100 Lbs.
M Brand (Spring Planting)	\$30.00

REED CANARY GRASS

100-lb. Bags	Per 100 Lbs.
M Brand 96/65	\$70.00
Small amounts 5c per lb. higher	



OVER FIFTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA AND (AB) CLOVERS

Size	Dealer	Retail
1 bu. ea.	\$.38	\$.60
2 bu. ea.	\$.72	1.05

LESPEDEZA (L)

100 lb. size	ea. .38 \$.60
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PEAS, VETCHES (All But Crown) (C)

100 lb. size	ea. .35 \$.55
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SOYBEANS (S)

2 bu. ea.	\$.29 \$.45
5 bu. ea.	.43 .65
25 bu. ea.	1.76 2.75

BEANS (D)

Navy, Pinto, Wax, String, Kidney and Great Northern	1 bu. ea. \$.38 \$.60
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PEANUTS, COW PEAS (E)

Size	Dealer	Retail
100-lb. size	ea. .35	\$.55

BIRDSFOOT Trefoil—Broadleaf and Narrowleaf

10 lb. ea.	\$.16 \$.25
1 bu. ea.	.38 .60

SPECIAL CULTURES — Give name of seed when ordering. Big Trefoil, Crown Vetch, Kudzu, Garbanzo (Chick Pea), Lima Bean, Sanfoin, Sesbania, Astragalus Sp. (Milkvetch), Leucaena glauca. Others upon request.

15 lbs. ea.	\$.16 \$.25
1 bu. ea.	.46 .70

GARDEN SIZE—Peas, Beans, Sweet Peas and Lima Beans.

Dealer, ea.	\$.16
Retail, ea.	.25

12 to Carton

KENTUCKY BLUE GRASS

100-lb. Bags	Per 100 Lbs.
M Brand 85% Purity or 21 lb.	\$54.00
Super 90% Purity or 24 lb.	58.00
Fancy 80% Purity or 19 lb.	52.00
ARBORETUM Ky. Blue Grass (Sealed Bags)	
DEALER PRICE Suggested Retail	
10-lb. bags	\$1.30 lb. \$2.15 lb.
5-lb. "	1.35 " 2.20 "
1-lb. "	1.40 " 2.25 "
DELTA Ky. Blue Grass	
Non-Certified 96/80 (50-lb. bags)	
MERION Ky. Blue Grass	
Non-Certified 90/80 (50-lb. bags)	
Small amounts of Merion and Delta Blue grass	
10c lb. higher.	

FANCY FESCUES

100-lb. Bags	Per 100 Lbs.
Creeping Red Fescue, M Brand	\$34.00
Chewings Fescue, M Brand	39.00
Illahee, Blue-tag Certified	41.00
Pennlawn Blue-tag Certified	41.00
Small amounts 5c lb. higher.	

BENT GRASS

100-lb. Bags	Per 100 Lbs.
Highland, Cert. Blue-tag	\$30.00
Seaside, Blue-tag Certified	109.00
Astoria, " "	64.00
Less Than 100 Lbs. Add 1c Per Lb.	
Less Than 50 Lbs. Add 2c Per Lb.	
Less Than 10 Lbs. Add 5c Per Lb.	

GOLF ENTHUSIASTS

Your local Golf Club will be glad to hear from you about PENNCROSS BENT, a new variety. It is a money-saving way for the greenskeeper to produce superb turf from seed rather than from expensive stolons. PENNCROSS BENT produces greens that are dense, disease-tolerant, resistant to adverse weather and soil conditions. PENNCROSS BENT was released only after extensive wide-spread tests. LET US furnish a trial-size package of six pounds (enough for average size green) under our M Brand seal. DEALER COST IS \$58.00 FOR THE 6-LB. BAG, POSTPAID. Offer good while our limited supply lasts.

SUNFLOWER

100-lb. Bags	Per 100 Lbs.
Small Black	\$ 9.50
Medium Black	13.50
Large Black (over #20 screen)	15.00
Small Gray	10.50
Medium Gray	14.50
Large Gray (over #20 screen)	16.00

WILD BIRD MIXTURE

EMBRO-High Quality-All Whole Grains	
100-Lb. Bags	\$8.00 Ea.
5 Lb. bag (10 per case)	5.25 Case
Economy - 100-Lb. bags	6.00 Ea.
5 Lb. bag (10 per case)	4.25 Case

SEED OATS

(3 bushel per bag)	Per Bu.
Certified Minnhafer, Bluetag	\$1.60
Non-Cert. " "	1.40
Certified Andrew, Bluetag	1.55
Certified Clintland, " "	1.60
Certified Newton	1.75
Certified MO 0.205	1.55
Non-Cert. " "	1.35

LAWN GRASS MIXTURES

	100 Lbs.
M BRAND LAWN MIXTURE (Heavy percent Ky. Blue Grass)	\$56.00
M BRAND SHADY SPOT Mix (For Shaded Areas)	56.00
GREENVUE quick-growing Mixture (Contains Blue Grass)	38.00
ATHLETIC FIELD MIXTURE (For Heavily Used and play Areas)	27.00
Above prices in 100-lb. bags.	
Also available in Handy, Colorful 5 lb. pkgs. (12 per case) and 3 lb. pkgs. (15 per case).	
Makes attractive store display for Self-Service, Impulse Buying.	

MANGELSDORF LAWN GUIDE — Free on request. Supply available for your distribution. Quick easy reading. Contains valuable information on various turf grasses and how to make and maintain a lawn.

POA TRIVIALIS

100-lb. Bags	Per 100 Lbs.
Shade Grass for Lawns.	
M Brand (re-cleaned by us) 90/80	\$54.00
Small amounts 5c lb. higher.	

RYE GRASS

100-lb. Bags	Per 100 Lbs.
M Brand Domestic	\$10.00
Perennial Blue-tag, Certified	15.00

BERMUDA GRASS

100-lb. Bags	Per 100 Lbs.
M Brand Unhulled	\$54.00
" Hulled	75.00
Smaller amounts 5c higher.	

BIRD SEED

100-lb. Bags — Broken Bags Invoiced higher.	
All Bird Seed especially re-cleaned by ourselves.	
Per 100 Lbs.	
EMBRO, Mixed Game Bird Seed	\$12.00
" Parakeet Mixture (with Hulled Oats)	10.00
" "	11.00
Canary — "Golden Giant"	11.00
Special strain large Plump Grain	
Large Bird Rape	11.00
White Proso Bird Millet	6.00
Yellow Bird Millet	6.00
Red Bird Millet	6.50
Canada Field Peas	9.00
Whole Flax	12.00
Bird Thistle	18.00
Poppy Seed	32.00
Hemp, devitalized	21.00
Feed Milo (Yellow)	4.25
Feed Kaffir (White)	4.25
Hulled Oats	7.50
Popcorn (Feed Grade)	5.00
Buckwheat (Feed)	5.75

POPCORN—"Embryo" - for Popping

High popping volume. Attractively packaged. In cans and in bulk. A profitable item, steady seller.

S. A. Yellow	White Hulless
100-lb. Bags	\$7.50 cwt. \$8.00 cwt.
NOTE: Bulk orders less than 100 lbs. are 2c per pound higher.	
24/10 oz. cans	Ask for Prices
"Poly Pack", 24/1 lb.	Ask for Prices
" " , 12/2 lb.	Ask for Prices

Dealer: BE SURE TO SEE OTHER SIDE FOR HYBRID CORN AND OTHER PRICES.

ORDER CARD

REQUIRES NO POSTAGE

DATE _____ FIELD SEED

SHIP US VIA _____

WE WILL CALL FOR ☐

AVOID EXTRA CHARGE BY ORDERING FULL BAGS.

QUANTITY	QUALITY	KIND OF SEED

AVOID EXTRA CHARGE BY ORDERING FULL BAGS

TERMS: NET CASH, NO DISCOUNT, SUBJECT TO DEMAND DRAFT.

DEALER: TELL US WHAT FARM SEEDS YOU HAVE TO OFFER-EMBRO



NAME _____

ADDRESS _____

700

St. Louis

SELLING PRICE

COST	10% PROFIT	15% PROFIT	20% PROFIT

Embryo PROFIT FINDER

DIRECTIONS ON OTHER SIDE

→ DETACH AND MAIL YOUR ORDER ON THIS POST CARD WE PAY THE POSTAGE →

BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 59
ST. LOUIS, MO.

No
Postage Stamp
Necessary
if Mailed in the
United States

Postage
Will be Paid
by
Addressee